

## Ivan Poullaos Speaks at Paragraph IV Disputes: Master Symposium

OCTOBER 3-4, 2013

Winston & Strawn partner [Ivan Poullaos](#) spoke at the American Conference Institute's Paragraph IV Disputes: Master Symposium, held October 3-4, 2013 in Chicago, Illinois.

This was an advanced forum for brand name and generic counsel on the intricacies of extreme Hatch-Waxman litigation. The conference brought together pharmaceutical companies to analyze, discuss, and interpret evolving legal, regulatory, and procedural developments which are re-shaping the Hatch-Waxman pharmaceutical patent endgame.

Mr. Poullaos presented on the panel, "Protonix – Case Study of An At Risk Launch: Pros and Cons Analysis of Launching At Risk and Survey of New Developments in Seeking Injunctive Relief and Damages." The panel covered topics such as:

- Launching at risk during litigation or the appeal period
- Recent Hatch-Waxman matters concerning preliminary injunctions
- Practical strategies for brand names and generics in dealing with this discord before the District Courts and Federal Circuit
- The quantification of damages
- Lost profits: assessment of profit as a true measure of damages
- Reasonable royalties
- Mitigating factors impacting damage award

1 Min Read

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### Event Information

Chicago, IL

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## Related Locations

Chicago

## Related Capabilities

Patent Litigation

Intellectual Property

Medical Devices

## Related Professionals

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Ivan Poullaos