



## Peter Crowther

He/him  
International Managing Partner

London  
+44 20 7011 8750

Brussels  
+32 2 891 83 33

**Peter is a leading competition and regulatory lawyer. Clients in the sports, technology, telecommunications, energy, financial services, and other sectors rely on his guidance in a wide range of investigations and disputes.**

In addition to his merger clearance work, Peter handles highly contentious litigation around the world, including multi-jurisdictional cartel defence work. Clients praise his technical excellence, clear communications, and willingness to go over and above what is necessary to provide the best possible service.

Peter is a frequent writer and speaker who for many years authored a chapter of *Butterworths Competition Law*. He is the managing editor and coauthor of the sixth edition of Lexology's *Getting The Deal Through: Competition Compliance*. In addition, Peter has lectured at leading business schools, including the London Business School, the Copenhagen Business School and the Kellogg School of Management.

## Key Matters

*Some of the experience represented below may have been handled at a previous firm.*

**Advisory and Litigation Work Includes Advising:**

- Hitachi Metals in relation to the European Commission's power cables cartel investigation (securing partial immunity) and advised Hitachi Metals in its appeal to the General Court and a number of follow on litigation matters
- A major electronics corporation in relation to a complex European cartel investigation relating to electronic commodity products, securing immunity from fines
- A major Japanese industrial conglomerate on EU competition law cartel investigations and associated litigation
- XL Catlin, one of the world's largest (re)insurance companies, in relation to both competition law and international trade sanctions
- Liberty Specialty Markets in relation to the application of international trade sanctions
- InterChem on all aspects of trading compliance and international trade sanctions issues
- Apollo, a Lloyd's syndicate, on international trade sanctions and compliance
- A leading independent investment management business on trade sanctions compliance matters in connection with the proposed acquisition of a major aircraft leasing business
- A large supplier of natural gas on trade sanctions compliance issues in connection with a major payments dispute
- A medical research and treatment center on the scope and application of the European Union's blocking statute in relation to its non-US businesses in connection with a joint venture with a Cuban entity
- A global diversified product manufacturer on international trade sanctions and compliance matters in connection with their supply to customers of aerospace components
- A frozen products supplier on the competition law considerations that apply to its relationship with a joint venture company
- A leading acoustic solutions provider on UK and European competition law issues, in respect of a refusal to supply
- A global leisure goods manufacturer on EU competition compliance matters and EU distribution arrangements
- A major electronic corporation in relation to the European Commission's investigation into alleged anti-competitive practices in the global automotive sector
- A luxury clothing brand in relation to European and UK competition compliance matters
- Multiple trade, export control, and financial sanctions cases for major international insurance companies and trading houses
- Many broadcasting and telecommunications companies on the application of EU and national licensing regimes
- Global manufacturing companies in a number of industrial sectors under simultaneous civil and criminal investigation for alleged cartel activities in multiple jurisdictions
- A global oil and gas company on civil and criminal investigations into alleged corruption activities
- A leading European oil company on a successful challenge to national legislation for being contrary to EU rules on free movement and discriminatory taxation
- A major mining business on a global joint venture with a major competitor
- A major integrated oil and gas company on international competition proceedings
- A number of global trading companies on compliance issues

**Sports Work Includes Advising:**

- The British Elite Athletes Association on the implications of a German Bundeskartellamt decision concerning the scope of application of the International Olympic Committee's Rule 40 regarding commercial opportunities for Olympic athletes
- The British Elite Athletes Association in relation to various issues affecting the elite-level athletes it represents including high-profile duty of care in sport issues, selection issues, doping allegations, and communications with NGBs and UK Sport
- Elite athletes in relation to allegations of misconduct and bullying by coaching staff in a number of different sports
- On competition law implications in relation to the sponsorship model of an international e-sports league
- An elite athlete in an appeal against the decision by the British Athletics Olympics World Class Programme Selection Panel not to admit the athlete to the World Class Program in 2020
- On matters of subjectivity/objectivity, procedural fairness, and rights to appeal in relation to a sport's Tokyo Olympics 2020 selection policy
- A former Olympian in connection with alleged anti-doping violations
- A leading sports alternative dispute resolution body on resisting a judicial review challenge to its processes and procedures

#### **Transactional Experience Includes Advising:**

- Motorola Solutions on its acquisition and take-private of UK based surveillance systems company IndigoVision
- A global manufacturing business in its acquisition of a leading global supplier of highly engineered triggers, pumps, sprayers, and dispensing closure solutions to major branded consumer goods product companies
- U.S. private equity firm Kainos Capital in the high-profile sale of its interests SlimFast group to Irish-listed company Glanbia plc
- A globally recognized beauty care business on its acquisition by a major private equity business, requiring merger clearances in both the U.S. and Europe
- An aerospace manufacturer in respect of national security and other aspects of a competitive tender process for a potential acquisition of a company active in the production of components for commercial and defense aeroplanes
- On state aid aspects of the ground-breaking Malta Delimara 4 LNG-to-Power project
- Silgan Holdings, Inc. in its acquisition of the dispensing systems of WestRock Company
- Argand Partners in its acquisitions of UK-based carpet maker, Brintons Carpets from the Carlyle Group
- Argand Partners in its acquisition of Oase Management from Equistone Partners, a German-based provider of outdoor water gardening products, sold under its biorb and Highline programs
- Superior Industries International, Inc. in its acquisition via tender offer of Uniwheels AG, the third-largest supplier of aluminum wheels to the European OEM automotive market, as well as Europe's leading manufacturer of aluminum wheels for the automotive aftermarket
- A substantial household name domestic cleaning products company on its successful acquisition through auction of a major competitor, requiring merger clearances in four EU member states and the United States
- A U.S. private equity company in relation to its disposal of a global plastic wrapping company to a leading investment management firm
- A major private equity business in connection with its disposal of a substantial automotive business, requiring filings in Europe, North America and Mexico
- Motorola Solutions on its acquisition of Airwave, the largest private operator of a public safety network in the world, including the UK's 999 network

- A major private equity business in the proposed acquisition of a substantial paper business, requiring EU merger control approval
- A global entertainment company on its disposal of household television programs to a private equity consortium, requiring EU merger approval
- A global manufacturing company on the acquisition of the dispensing products business of a major beauty care provider, requiring four European clearances and approval in the U.S
- AIG on the sale of a banking business to Santander
- Allianz on a major proposed acquisition
- CEDC, the leading Vodka producer in Russia and Central and Eastern Europe, on its acquisition of Russian Alcohol Group
- Citigroup Venture Capital International on a number of acquisitions
- CME, the leading Central and Eastern European broadcaster, on its acquisition of the leading Bulgarian free-to-air broadcaster
- CNPC, the Chinese State oil company, in relation to a variety of acquisitions
- Finmeccanica, the Italian State defence company, on special public interest issues under the Enterprise Act 2002
- Munich Re on a number of acquisitions
- Lyondell Basell on its acquisition of a major refinery from Shell
- Metlife on its acquisition of Alico, the worldwide life insurance business of AIG
- RWE on a proposed acquisition requiring EC Merger Regulation clearance
- Vedanta Resources, a major metals and mining company, on its acquisition of zinc assets of Anglo American
- A variety of hedge funds on merger arbitrage

## Recent Experience

Winston Represents Chart Industries in All-Stock Merger of Equals with Flowserve

Represented Suntory Global Spirits in its Sale of the Courvoisier Cognac Brand and Related Assets to Campari Group

Motorola Solutions Acquires Silent Sentinel

Winston Represented Woolpert in its Acquisition of Murphy Geospatial

Arthur J. Gallagher Acquisition of Clements Worldwide

Broadstone Acquisition Corp. Announced Business Combination with Vertical Aerospace Group Ltd.

Allscripts' Sale of EPSi to Strata Decision Technology

EQT Private Equity Acquisition of Chr. Hansen's Natural Colors Division

Motorola Solutions, Inc.'s Acquisition of Pelco, Inc.

# Recognitions

Peter was selected to The 2025 *Lawdragon* 500 Leading Global Antitrust & Competition Lawyers, The 2025 *Lawdragon* Global Leaders in Crisis Management, and The 2025 *Lawdragon* 500 Leading Global Entertainment, Sports & Media Lawyers. Since 2006, he has been recommended in both *Chambers* and *The Legal 500* where he is described as “technically excellent”, “extremely bright”, and “a pleasure to work with”. Clients add that Peter shows “unwavering support” and provides “first class advice” and “great client service”. He is singled out as an “excellent lawyer” who is “able to think ahead” and has an “in-depth understanding of representing companies based in Japan”. Peter wins praise for his “client friendly attitude” along with his ability to “give his informed opinion on matters”, clients say “he will go over and above what is necessary”. Peter is complimented as an “outstanding advisor” and is “always ready and willing to help, always bringing creative solutions to legal/competition issues in the EU and UK”. Clients go on further to say “He also consistently makes you feel like you are his most important client”.

Sports clients say Peter and his team produced “the best appeal I could have asked for. They communicated well, kept me involved throughout, worked efficiently and to a very high standard”. He is described as being “always available and provides strong, well-researched advice”.

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## Activities

Peter is a founding trustee of Quintessentially Foundation, a UK-based charity created in 2008 that aims to address some of Britain’s most acute social problems. The Foundation has raised over £14M and supported over 50 charities. He also serves on the Winston’s Executive Committee.

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“Peter Crowther is one of the best competition lawyers we have worked with”

Legal 500 UK

## Credentials

### EDUCATION

Peter earned a Ph.D. in EU Competition Law in Telecommunications from Copenhagen Business School in 1997. He received his Masters in Law and Economics from the University of Oxford in 1993 and received a B.A. from Keele University in 1992.

### ADMISSIONS

- England & Wales
- Ireland
- Brussels

## Related Insights & News

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## **BLOG**

Spotlight on Japan: Japan's New Freelance Act – A Comparative Overview with U.S. and EU Legal Frameworks  
JULY 2, 2025

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## **RECOGNITIONS**

Winston Partners Featured on the 2025 *Lawdragon* 500 Global Leaders in Crisis Management List  
JUNE 18, 2025

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## **PRESS RELEASE**

Winston & Strawn Bolsters London Office with Addition of Financial Regulation Partner Yulia Makarova  
JUNE 16, 2025

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## **BLOG**

Winston Pocket Guide to EU Export Control and Regulation  
MARCH 14, 2025

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## **RECOGNITIONS**

Winston Attorneys Featured on the 2025 *Lawdragon* Leading Global Entertainment, Sports & Media Lawyers List  
MARCH 7, 2025

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## **PRESS RELEASE**

Winston & Strawn Grows London Office with Addition of Real Estate Finance Partner Aparna Sehgal  
FEBRUARY 10, 2025

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## **PRESS RELEASE**

Winston & Strawn Adds Corporate Partner Adam Howard in London  
FEBRUARY 3, 2025

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## **RECOGNITIONS**

Winston Attorneys Featured on the 2025 *Lawdragon* 500 Leading Global Antitrust & Competition Lawyers List  
JANUARY 30, 2025

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## **RECOGNITIONS**

Winston & Strawn Recognized in *The Legal* 500 UK 2025  
OCTOBER 3, 2024

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## **IN THE MEDIA**

Winston London Office Expansion Featured in *Law.com International*  
SEPTEMBER 16, 2024

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# Capabilities

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Antitrust/Competition

Antitrust Transactions

Crisis Management

White Collar & Government Investigations

International Trade

Privacy & Data Security

Private Equity

Technology Antitrust

Transactions

Sports

Media & Entertainment

Technology, Media & Telecommunications

Insurance

Health Care

Cryptocurrencies, Digital Assets & Blockchain Technology

Energy

Oil & Gas

Financial Services

Artificial Intelligence (AI)