

## What Is Online Privacy?

### Online Privacy

The definition of **online privacy** is the level of privacy protection an individual has while connected to the Internet. It covers the amount of online security available for personal and financial data, communications, and preferences. Internet users often attempt to increase online privacy through anti-virus software, strong password choices, turning off tracking, reviewing site security, and opting for stricter privacy settings. Risks to online privacy range from phishing scams to malware, while problems with website security may result in identity theft.

### What Does Privacy Mean on a Computer? The Internet?

The complex issue of **computer privacy** covers the way your personal information is used, collected, shared, and stored on your personal devices and while on the Internet. Personal information about your habits, shopping, and location can be collected from your phone, GPS, and other devices—and eventually shared with third parties. Internet and device users have the right to ask how information will be used and to review online privacy policies.

### Related Capabilities

Privacy & Data Security

Technology, Media & Telecommunications