

Rosenthal Discusses Developing an E-Discovery Program with *Law360*

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Winston & Strawn partner and e-discovery chairman [John Rosenthal](#) was quoted in the *Law360* article, “Firms Must Spend Big To Enter Crowded E-Discovery Market,” published October 1, 2012.

According to the article, as companies demand greater cost-savings in e-discovery matters, many firms are seeking to launch in-house programs. However, developing these services requires a substantial investment in people and technology, which should make firms weigh the benefits and value of in-house e-discovery programs versus outside vendors.

“It takes serious resources and willpower,” said Mr. Rosenthal, who began developing the firm’s e-discovery program more than two years ago. The process involved rebuilding the entire team, spending time retraining lawyers and searching for experienced personnel.

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