

## John Rosenthal Discusses E-Discovery with *ALM*

JANUARY 30, 2012

Winston & Strawn e-discovery chairman [John Rosenthal](#) was quoted in a January 30, 2012 *ALM* article titled “[True Grit: Four Models to Rein in E-Discovery Costs](#).”

The article highlights Winston & Strawn’s e-discovery and electronic information practice group, as well as the firm’s e-discovery review center. Mr. Rosenthal discussed the group’s approach to e-discovery, telling *ALM*: “Today, the only realistic way to reduce the overall cost to clients and risk from e-discovery is to approach it as a unitary process, with emphasis that the analytics begin at the identification [and] preservation stage and continue through production.” Mr. Rosenthal went on to note that the firm’s practice group has “designed our own integrated approach to e-discovery that relies on highly-trained people and best of breed processes and technology to reduce the cost and risk of e-discovery.”

Mr. Rosenthal is a litigation partner based in the firm’s Washington, D.C. office. He serves as chairman of the firm’s e-discovery and electronic information practice group and is one of the most experienced practitioners in the United States in the area of electronic discovery and risk reduction from electronic discovery.

1 Min Read

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John Rosenthal