

Danielle Williams Discusses Protecting Your Personal Brand on Social Media

NOVEMBER 17, 2017

Litigation Partner Danielle Williams led a discussion at [Salem College's Center for Women in Business' 2017 Women's Conference](#) on November 17. The conference aimed to foster relationships between Salem College and local professionals while giving attendees the tools they need to be successful as they engage in their careers.

Danielle's presentation, "Social Media – Protecting Your Brand," gave insight and tips on how to protect your personal and professional brand given the explosive growth in the use of Facebook, LinkedIn, Twitter, blogs, etc. With more than 90 percent of human resource professionals searching social media when considering new hires, protecting your image has never been so tricky or important.

An experienced trial and arbitration attorney, Danielle handles a wide range of business disputes, including patent infringement, securities fraud, and complex contract matters in a number of federal and state courts.

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