

Rothstein Speaks at ACI: Litigating and Resolving Advertising Disputes Conference

JUNE 21-22, 2011

Ronald Rothstein, a litigation partner in Winston & Strawn's Chicago office, participated at the American Conference Institute's Litigating and Resolving Advertising Disputes Conference on June 22, 2011.

Mr. Rothstein participated in the panel "Deterring and Defending Against the Growing Nightmare of Consumer Class Action Litigation," that addressed how companies can meet the challenges presented by consumer fraud class actions, as well as how to deter and defend against private actions. More specifically, the panel covered:

- Takeaways for brand counsel from recent false advertising class action lawsuits
- Analyzing the impact of Dannon and other settlements in stimulating new plaintiff claims
- Understanding recent judicial views on class certification
- Assessing what law may be applied in a multi-state class action
- Anticipating which side will bear the burden of proof
- Incorporating deterrence of follow-on class actions in your strategies for resolving disputes between competitors and regulatory inquiries
- Settling a consumer class action

Mr. Rothstein was joined by Angel Garganta, a partner at Arnold & Porter. Also, Jennifer Ansbro Hale, Vice President, General Counsel & Secretary of Dyson, delivered the keynote address.

Mr. Rothstein is a trial attorney with substantial first chair experience in complex commercial matters, including Lanham Act false advertising, trademark and cybersquatting litigation, class action litigation, and copyright litigation. He has successfully handled numerous false advertising, trademark, domain name, and class action cases in federal courts throughout the United States.

1 Min Read

Event Information

Millennium UN Plaza Hotel, New York, NY

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Ronald Y. Rothstein