

Global Strategies for IP

SEPTEMBER 14, 2017

Winston & Strawn and the Berkeley Center for Law and Technology hosted a seminar on Global Strategies for IP on September 14, 2017 in Palo Alto, California. The program was followed by a cocktail reception.

The program featured an interactive discussion on multinational enforcement of intellectual property rights led by leaders in global IP protection and enforcement. Topics included:

- The underlying problem of IP infringement outside the U.S., its impact on U.S. companies, and available remedies
- Role of Section 337 litigations in global litigation strategy
- Actions in foreign venues, including retaliatory actions before competition authorities and patent litigations, both in
- Asia and Europe

Speakers and panelists included:

- Professor Robert Merges, BCLT Co-Director
- Professor Marketa Trimble, UNLV William S. Boyd School of Law
- Randall R. Rader, former Chief Judge of the United States Court of Appeals for the Federal Circuit
- Kathi Vidal, Silicon Valley Office Managing Partner, Winston & Strawn

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