

Golinveaux Discusses “Technotainment” on Webcast

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Winston & Strawn litigation partner **Jennifer Golinveaux**, who concentrates her practice on complex copyright, trademark, and Internet litigation and counseling, spoke on the Knowledge Congress Live Webcast Series on December 3. She participated on the webcast entitled “‘Technotainment’ for Attorneys Explored LIVE Webcast.”

In this two-hour live webcast, Ms. Golinveaux examined the most significant topics regarding “technotainment,” or the convergence of technology into new forms of entertainment, including:

- Copyright and licensing
- Social networking
- Online and mobile advertising
- Litigation of user-generated content
- Rights of privacy and publicity
- Risk factors
- Business and legal issues
- Up-to-the-minute regulatory updates

Ms. Golinveaux was joined by Melinda Demsky Mehringer of Fox Entertainment Group and Sean F. Kane of Pillsbury Winthrop Shaw Pittman LLP.

1 Min Read

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Jennifer Golinveaux