

SPONSORSHIP

Winston & Strawn Sponsors *11th Annual Beecken Petty O'Keefe & Company Private Equity Conference*

FEBRUARY 24, 2012

Winston & Strawn sponsored the Chicago Booth 11th Annual Beecken Petty O'Keefe & Company Private Equity Conference held on February 24, 2012 in Chicago. The theme of this year's event was "Expanding Private Equity beyond Traditional Models."

Winston & Strawn sponsored the panel "New Ways of Finding Value." This discussion addressed:

- Operational improvements
- New sectors
- Infrastructure (looking for yield)
- Acquisitions/roll-ups
- International
- Moving to middle-market / small-market

Other topics at this conference included: "Fundraising," "Recent Developments in Private Equity Transactional Markets," "Competing in the New 'Normal'" and "Financing Strategies."

The annual conference brings together financiers, students, and entrepreneurs to network and share insights into the dynamics of investing in an ever-changing economy. Topics vary from year to year and have included: general leveraged buyout, corporate mergers and acquisitions, distressed investing, emerging markets, and lower middle market.

1 Min Read

Event Information

InterContinental Chicago, Magnificent Mile, 505 North Michigan Ave., Chicago, IL

Related Locations

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