

SEMINAR/CLE

Using IP Enforcement at the U.S. ITC to Gain a Worldwide Strategic Advantage

MAY 30, 2016

Winston & Strawn LLP, the University of Tokyo, and UBIC hosted an executive summit discussion of "Using IP Enforcement at the U.S. International Trade Commission to Gain a Worldwide Strategic Advantage" on May 30, 2016, in Tokyo.

The program featured skilled Japanese and U.S. intellectual property professionals, including Randall R. Rader, former Chief Judge of the United States Court of Appeals for the Federal Circuit. The speakers brought a unique perspective on IP enforcement before the ITC and U.S. district courts.

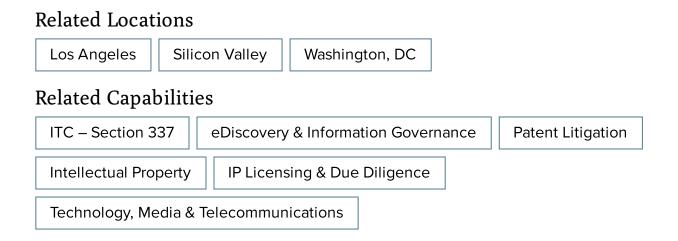
Specific program topics for the morning session included:

- IP Challenges Faced by Japanese Companies
- IP Tools for Gaining Strategic Advantages
- Case Studies and Roundtable Discussion on Using IP to Gain Competitive Advantage

Judge Rader's Lunch Presentation: Interaction of Mediation & Litigation to Resolve IP Disputes.

Specific program topics for the afternoon session included:

- Role of ITC Investigations in Global IP Disputes
- ITC Options for Japanese Companies
- How Japanese Companies Establish a USA Domestic Industry for ITC Litigation
- How to Save/Reduce E-Discovery Costs
- Internet of Things (IoT): New Technology Requiring New IP Protection & Enforcement
- Integrating District Court, ITC and IPR cases
- Looking Forward: How Global IP Assets Will Fit Into Corporate Strategy for the Next Five Years



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