

Technology, Media & Telecommunications

Winston & Strawn's Technology, Media & Telecommunications (TMT) Group brings together practitioners with both relevant industry knowledge and significant experience across the legal disciplines critical to success in this sector—IP, regulatory, antitrust, transactions, and litigation. The result is a team that can work closely with clients' legal and business professionals to craft and execute comprehensive strategies to navigate patent infringement, copyright issues, privacy and data rights, licensing agreements and other strategic relationships, theft of trade secrets, FRAND issues, import-export restrictions, and sanctions compliance, among other issues. We understand that identifying and resolving these issues early—and doing so with business objectives in mind—can dramatically affect investor enthusiasm, market share, and the viability of business models.

Our attorneys regularly advise both tech pioneers and emerging companies on the laws and regulations that govern their innovations, as well as the compliance issues that come with integrating these technologies into their businesses. Additionally, we have extensive experience helping technology-intensive enterprises manage the array of legal matters that arise when a company moves from an early stage-venture to a mature market player, including funding, contracts, licensing, M&A, and antitrust considerations. We provide clients with comprehensive legal solutions at each point in their evolution.

Key Contacts

Krishnan Padmanabhan

Becky Troutman

Areas of Focus

Cable & Telecommunications

The rapid digitalization transformation occurring in industries around the world has solidified the indispensability of broadband and connectivity services, and cable and telecom companies are fighting to meet the demand for sophisticated digital infrastructure, including fixed wireless (4G and 5G) and fiber. As cable and telecom operators shift to these technologies, the industry has seen a series of long-term restructurings via partnerships and spinoffs throughout the United States and EU. This has created newfound challenges for cable and telecom companies, as they position themselves to offer customers their own new midband spectrum holdings.

There is no other law firm with a stronger foothold in this sector than Winston. Our Cable & Telecommunications Group represents every cable television company in the United States with more than 500,000 subscribers, as well as most of the world's telecom leaders. This translates into unparalleled experience with the relevant legal issues and a deep understanding of the technologies, business models, and economic forces reshaping the industry. On behalf of industry clients, we handle transactional, antitrust, commercial litigation, patent, and privacy matters, among others.

Cryptocurrencies, Digital Assets & Blockchain Technology

Rapid growth in the digital asset space, combined with regulatory uncertainty, make it difficult for companies to know what standards to follow. Companies participating in the industry and their partners should ensure that policies, procedures, and operations are properly scaled, as failure to do so can result in enforcement actions. Winston's cross-practice Digital Assets and Blockchain Technology Group helps clients navigate existing and developing legal challenges surrounding blockchain technologies. Our team draws upon experience from lawyers in our corporate, securities, tax, litigation, regulatory, and intellectual property practices, as well as others, to advise clients from startups and decentralized autonomous organizations (DAOs) to the largest financial services firms in the world. We are recognized thought leaders and are called upon by government officials, regulators, and major institutions to provide guidance regarding blockchain technology, and have taught and published widely on blockchain regulation. Our presence in Miami, Silicon Valley, New York, London, and other international hubs gives us a global perspective on legal and regulatory developments in this industry.

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Media & Entertainment

The blurring boundaries within the media and entertainment space continually redefine who is a partner and who is a competitor, creating a contentious environment that makes effective and experienced legal representation essential. Winston's Media & Entertainment Group has a long history of helping the world's tech pioneers clear the hurdles they face in developing and distributing innovative, content-rich communication channels that are accessible anywhere and anytime. Our extensive roots in Silicon Valley and other key tech hubs allow us to support the legal needs and business objectives of innovative companies with disruptive business models and aggressive targets. The firm also has deep roots in traditional media and entertainment, representing some of the world's most prominent print, music, and broadcast companies in matters that have redefined the industry.

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FinTech, Banking & Payments

The adoption of FinTech by consumers and third parties requires sound risk management frameworks to identify, manage, and control the associated risks of delivering these products. Our FinTech attorneys support clients throughout the entire business life cycle, from proof of concept through maturity, and understand the intellectual property, data security, commercial, and regulatory issues associated with each phase, such as IP licenses and transfers, international privacy compliance, investments, BSA/AML and OFAC regulations, and responses to supervisory concerns and enforcement actions. We possess a particular strength in counseling financial institutions and payments firms on strategy, legal risk, and requirements at a national and state level and assist with the licensing process and related issues for domestic payment firms and international companies entering the U.S. market.

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Health Care Technology Solutions

Innovation in health care technology continues to transform the industry and dramatically alter business models. As organizations race to harness patient data, personalize care, implement new technologies, communicate with patients, and revolutionize business partnerships, they must contend with a range of legal challenges. Winston's Health Care Technology Solutions Group— an interdisciplinary team that includes deeply experienced practitioners in health care regulation, privacy, cybersecurity, technology, and class action defense, as well as a former federal privacy regulator and a federal cybersecurity prosecutor, provides strategic advice to help clients navigate this dynamic and rapidly changing legal landscape. We advise in areas such as big data, privacy and cybersecurity, blockchain, artificial intelligence, mobile health and wearables, technology infrastructure, and telehealth. Enlisting capabilities from across practices, we are uniquely positioned to help clients in this sector develop innovative business models within the constraints of shifting regulations, stay aligned the latest regulations, anticipate challenges, and defend significant litigation actions as new health care technologies evolve.

Learn more about our [Health Care](#) and [Life Sciences](#) Groups

Semiconductors & Materials Science

The global race by nations to reach autonomy in semiconductor production has led to an influx of capital in the industry spurred by government statutes like the United States Chips and Science Act and the European Chips Act. In this highly competitive industry, legal strategy is an extension of business strategy, and zealous and effective advocacy is essential. Winston's Semiconductor & Materials Science Group represents more than half of the world's largest semiconductor manufacturers in navigating their litigation and transactional needs.

Our technically trained, cross-practice team has experience with all related technologies, including photolithography, etching, polishing, deposition, chips, wafers, transistors, flash memory, DRAMs, LED and LCD, and nano-scale elements, among others. We have represented several leading semiconductor companies in patent litigation in all the leading U.S. patent jurisdictions, and we have an operational partnership with locally qualified IP attorneys at YuandaWinston, our strategic alliance in China. This allows us to pursue a comprehensive legal strategy that spans confidential arbitration of IP disputes at the Hong Kong International Arbitration Centre, to enforcement and civil actions in PRC courts, to actions before Federal District Courts and the ITC.

We also represent semiconductor and materials science companies meet their transactional goals through acquisitions and divestitures, antitrust review, structuring IP-driven joint ventures and strategic alliance agreements, compliance with securities laws, and the full life cycle of project development, including real estate transactions and environmental permitting.

Software, Big Data & AI

Winston's Software, Big Data & AI Group has represented dozens of SaaS and cloud companies, helping them to make the journey from early-stage ventures to established industry players. Our attorneys have experience across industries, ranging from health care to transportation, allowing us to help platform companies craft effective and highly tailored go-to-market strategies. We draw upon our extensive work in private equity and M&A to provide our clients with granular intelligence on the financing and investment market, and routinely counsel both software vendors and customers in connection with drafting and negotiating technology and commercial contracts and service agreements for the development, testing, manufacture, marketing, and sale and purchase of technology products and services.

Our deal team is supported by the firm's more than 500 litigators. While one of the end-goals of technology advancement is to avoid litigation, constant innovation inevitably results in disputes. Winston is known as a trial lawyers' firm, and we stand ready to help our tech clients protect their products and services. We regularly represent clients in this sector in all types of litigation that can arise in running a business, including matters related to contracts, trade secrets, unfair competition, securities, and corporate transactions, among others. In addition, Winston's technically trained IP attorneys are well-versed in helping software clients safeguard their most valuable assets, advising on patents, trademarks, and copyrights.

With platform companies playing the roles of both utilities and gatekeepers, companies across industries must anticipate increased regulatory scrutiny and antitrust enforcement due to the intersection of data-driven marketing and privacy rights. Our team also advises clients on the evolving legal and regulatory frameworks put forth by the U.S., Canada, and the EU General Data Protection Regulation surrounding big data and AI-based algorithms, security concerns, and other harmful uses of this technology. We help companies identify data sources; implement tools like AI, cloud, and machine learning to better harness and store data; and protect both sensitive data and the innovation behind it.

Technology Infrastructure

The maturation of 5G technology heralds the start of a dynamic new chapter for technology infrastructure—but also one that promises to be contentious, with winners and losers emerging from extensive market battles. Winston's Technology Infrastructure Group provides clients with the legal firepower they need to manage FRAND, patent, and antitrust issues in an environment where intellectual property is broadly scattered and standards are still being set. While we help companies with issues relating to products, marketing, licensing, and business models, we also have extensive experience with matters involving investors, funding, and other corporate concerns.

Our Technology Infrastructure team's capabilities are enhanced by the breadth of its experience. In addition to working closely with technology infrastructure firms, we also help companies across industries manage the large-scale hardware and software procurement that comes with changes in wireless technologies, and we have worked extensively with investors and lenders in structuring financing agreements.

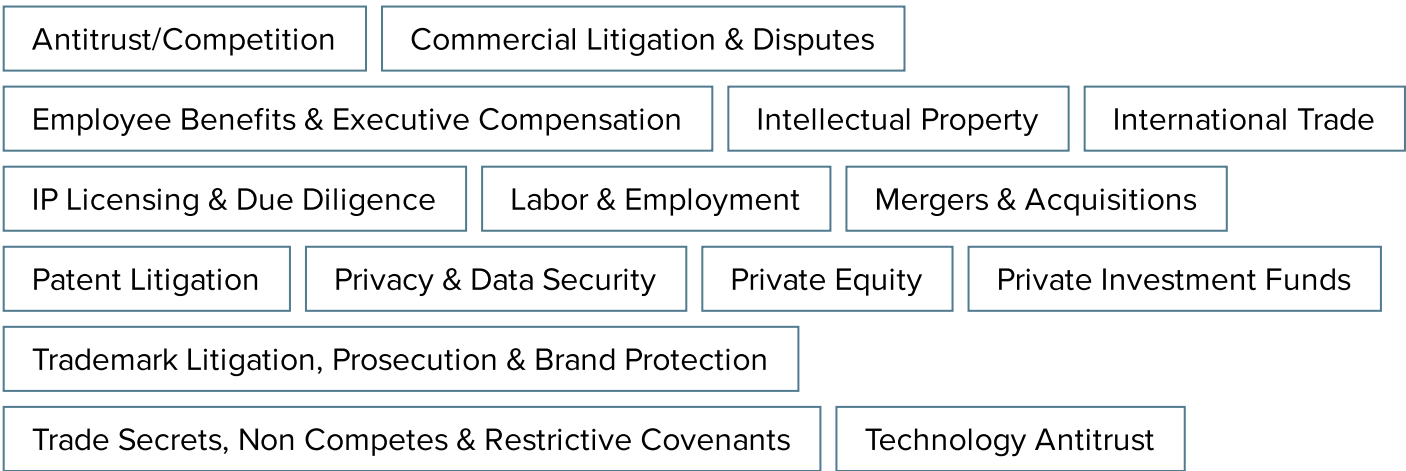
Videogames, Gaming & Esports

With new products backed by \$100 million, bet-the-company development budgets, stadiums with naming rights, and stars with endorsement deals, videogames and gaming now have all the trappings—and legal complexities—of major film studios and traditional sports leagues. Enterprises in this industry need advice and counsel with experience across a range of legal disciplines. Our global depth allows us to provide comprehensive, holistic legal solutions to our client roster, which includes creators of some of the most-played and highest-grossing video games on the market today.

We help our videogame clients strategically and creatively protect their intellectual property through litigating trade secret, trademark, and copyright matters, as well as licensing and other technology transaction disputes. We represent videogame clients in mergers, acquisitions, SPAC IPOs and business combinations, restructuring, and other corporate transactions, and have helped esports companies to establish global sports leagues, sell franchises, and develop proactive legal solutions for antitrust issues that arise from league operations. We also represent both rights owners and videogame companies in licensing issues for game content and those surrounding the creation, sale, and licensing of Non-Fungible Tokens (NFTs).

To our lottery and gaming clients, we provide regulatory and compliance advice related to anti-money laundering, gaming board investigations, government regulations, consumer-facing privacy policies, and website terms of use.

Related Capabilities



Recent Experience

- Cuadrilla Capital Acquires Gluware, Inc.
- Nabbed Two Big Wins for Motorola in Billion-Dollar Suits Over Cell Phone Safety
- Chartis’s Acquisition of Revenue Cycle Consultancy Chi-Matic
- Roadzen, Inc. Closes Business Combination with Vahanna Tech Edge Acquisition I Corp.
- Secured Nearly US\$105M Trial Victory Against Ford Motor Co.

Secured High-Profile Fifth Circuit Dismissal for Avanci of Closely Watched Technology-Antitrust Case

Zesty.ai Series B Round

Allscripts Healthcare Solutions's Sale of its Hospital and Large Physician Practice Business

Seminal § 101 Win Secured for SAP in Patent Suit

Surgical Science Sweden AB's Acquisition of Simbionix

Resources

[Non-Fungible Insights Blog](#)

Related Insights & News

RECOGNITIONS

Winston & Strawn Recognized in *The Legal 500 U.S.* 2025

JUNE 12, 2025

SPEAKING ENGAGEMENT

Leaders League Alliance Summit: Law & Innovation

JUNE 10, 2025

BLOG

Is an AI Chatbot a "Product"?

JUNE 6, 2025

RECOGNITIONS

Susannah Torpey Named to *Global Competition Review's* 2025 Women in Antitrust List

MAY 30, 2025

BLOG

SEC Hosts Roundtable with Crypto Task Force on Tokenization

MAY 29, 2025

CLIENT ALERT

The En Banc Federal Circuit Clarifies What Evidence May Be Relied on for Proving Reasonable Royalty Damages

MAY 22, 2025

BLOG

EDNY Allows Expert's Use of ChatGPT to Confirm Alternative Design in Product Liability Lawsuit

MAY 8, 2025

WEBINAR

Winston Partners Co-Host IP Arbitration Panel with the Berkeley Center for Law & Technology

MAY 6, 2025

BLOG

From Pricing to Platforms: What Shifting U.S. Antitrust Enforcement Means for Retail and Consumer-Facing Businesses

MAY 1, 2025

BLOG

Future FCA Enforcement Expectations in Light of New Administration Priorities and 2024 Recoveries

MAY 1, 2025

WEBINAR

AI for Public Companies: Leveraging Innovation for Growth & Compliance

APRIL 23, 2025

SPEAKING ENGAGEMENT

Eva Cole Speaks on Competition Law and Digital Ecosystems at Inter-Pacific Bar Association Annual Meeting

APRIL 23, 2025