

Michael Wu Presents “Enterprise Resiliency from Cybersecurity Perspective”

FEBRUARY 11, 2016

Michael Wu presented the second of a two-part complimentary webcast series titled “Enterprise Resiliency from Cybersecurity Perspective: How Enhancing Reputation for Data Protection Might Turn This Business Risk into an Opportunity to Grow Business” on February 11, 2016.

The Q&A-style webcast discussed how a firm might start improving (overhauling?) its cybersecurity and enhance its reputation – and market competitiveness – for solid data protection for both it and its trusted advisors/supply chain. It addressed best practices and participants’ questions as to how firms might objectively demonstrate the superiority of their cybersecurity measures to protect against data breaches and related cyber incidents that may result in stolen confidential, potentially market-sensitive customer/investor/shareholder information.

Messrs. Wu was joined by moderator J.P. Wilson of Global Compliance Consultancy Group, John Walp of KPMG, Steven Felsenthal of Millburn Ridgefield, and Jack Healey of Firestorm Solutions. Topics of discussion included:

- How best to minimize potential regulatory risk exposure by knowing which mandates are applicable.
- How to control OCIE/FINRA examiners’ expectations for incident response plans, disaster recovery plans, business continuity plans, and testing under the required SEC Rule 206(4)-7 & FINRA Rules 3012/3130.
- How to effectively use a comprehensive cybersecurity measurement as a market differentiator before a major hack as part of a firm’s enterprise resiliency.

For details on the first part of the webcast, [click here](#).

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