

Digging Deeper into Recent Developments in Advertising Law

MAY 29, 2014

Winston & Strawn hosted an eLunch titled “Digging Deeper into Recent Developments in Advertising Law” on Thursday, May 29, 2014, at 12:15 – 1:30 p.m. (Central).

This practical eLunch briefing reviewed recent guidance from the NAD, the FTC, the FCC, and the courts on a number of critical issues for advertisers and their agencies and discussed practical tips for avoiding scrutiny. Topics discussed include:

- Product demonstrations in advertising and use of special effects
- Use of disclosures for social media promotions
- Right of publicity
- Comparative pricing
- Obtaining consent for text message marketing

This eLunch was presented by Winston & Strawn’s advertising, marketing, and privacy law group.

[Contact Winston & Strawn for more information about this event.](#)

An eLunch is a complimentary, interactive seminar where participants watch and listen to a presentation given by Winston & Strawn attorneys over the Internet.

Clients and friends of the firm are invited to attend seminars and events. We reserve the right to limit attendance at any firm event.

NOTE: CLE credit is not available for listening to our pre-recorded eLunch or webinar briefings.

1 Min Read

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Chicago

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