

# Winston Advises Bitmine on \$200M Strategic Investment in MrBeast's Beast Industries

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Winston & Strawn LLP served as counsel to Bitmine Immersion Technologies, Inc., the NYSE-listed Ethereum treasury company chaired by Tom Lee, in connection with its \$200 million strategic equity investment in Beast Industries, the multi-faceted entertainment and consumer products company founded by global creator Jimmy "MrBeast" Donaldson.

Beast Industries, whose YouTube channels collectively boast over 450 million subscribers and more than 5 billion monthly views, is expanding beyond digital media into new business segments, including an upcoming financial services platform with decentralized finance (DeFi) integration.

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