

## Winston advised La Phocéenne de Cosmétique in connection with the acquisition of Laboratoires de Biarritz.

MARCH 16, 2026

Winston & Strawn LLP Paris advised La Phocéenne de Cosmétique in connection with the acquisition of Laboratoires de Biarritz.

Built on unique scientific expertise in algae and sun protection, Laboratoires de Biarritz has established itself as a leading player in organic cosmetics. Its vision—natural-origin products, made in France, with strong environmental commitments—fully aligns with the values of La Phocéenne de Cosmétique.

This transaction marks a new key milestone in the growth of La Phocéenne de Cosmétique, with its entry into the pharmaceutical distribution channel, which is both complementary and fully consistent with its strategy.

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