

RECOGNITIONS



Jeffrey Kessler Named to *Sports Business Journal*: Influence 125 – The Most Influential People in Sports Business For The Past 25 Years

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Winston & Strawn partner Jeffrey Kessler has been named to *Sports Business Journal*'s Influence 125 - The Most Influential People in Sports Business For The Past 25 Years. This list is a prestigious tribute to the trailblazers who didn't just keep pace with change, they set it. From pioneering founders and high-stakes dealmakers to brand architects and media moguls, these 125 have reshaped the multibillion-dollar sports economy across every sector: sponsorship, tech, media, venues, events, agencies, and leagues. *Sports Business Journal* has chronicled the rapid evolution of the sports industry for nearly three decades, an era defined by bold visionaries, transformational leadership and the relentless pursuit of innovation.

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Jeffrey L. Kessler