

PDI Technologies Acquisition of P97 Networks

APRIL 1, 2025

On April 1, 2025, PDI Technologies acquired P97 Networks, a Houston-based provider of mobile commerce and digital marketing solutions for the convenience retail, automotive, and fuel markets. P97's cloud-based platform enables secure mobile payments and loyalty programs, serving major fuel brands like CITGO, ExxonMobil, and Shell. The acquisition aims to enhance PDI's digital engagement ecosystem, expanding capabilities in mobile payments, loyalty, and omnichannel consumer experiences across connected devices.

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