

Winston Sponsors IAM Live: Trade Secret Strategy USA 2024

SEPTEMBER 25, 2024

Winston & Strawn was proud to sponsor the 2024 IAM Live: Trade Secret Strategy USA, which was held on September 25, 2024, in San Francisco, CA.

IAM Live: Trade Secret Strategy USA brought together a range of leading experts from in-house IP teams and private practices to incorporate the value and importance of trade secrets into overarching business goals. The event provided key insights and takeaways into trade secret identification, storage and management, commercialization, risks and benefits related to collaboration and licensing, as well as litigation and enforcement.

Partner Bobby Malhotra led a discussion on detecting trade secret theft and gathering digital evidence. Other presentations covered various hot topics including the impact of banning non-competes, filing trade secret lawsuits in the ITC, and the generative AI revolution.

1 Min Read

Speaker

[Bobby Malhotra](#)

Event Information

Hotel Kabuki
1625 Post St.
San Francisco, CA
94115

Related Capabilities

Related Professionals



Bobby Malhotra