

**INSIGHT** 

## Winston Represented FreshEdge in its Acquisition of Western Sky Produce

JULY 17, 2024

Winston represented FreshEdge, a super-regional distributor of customized fresh food solutions backed by Wind Point Partners, in its acquisition of Western Sky Produce, a fresh produce service provider. The acquisition allows FreshEdge to further develop its vertical integration strategy by significantly strengthening consolidated procurement and buying capabilities.

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## **Related Capabilities**

**Transactions** 

## Related Professionals



Donald E. Goff, Jr.



Brian Schafer



Scott Englert



Paul C. Huddle