

Winston & Strawn Strengthens IP Practice with Addition of Marlene J. Williams in San Francisco

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San Francisco— May 14, 2024—Winston & Strawn LLP announced today that Marlene J. Williams has joined the firm as its new Global Lead, Trademarks and of counsel. Marlene brings decades of experience advising clients on a broad array of trademark and copyright issues, and is an important addition to the firm’s intellectual property practice and to the San Francisco office.

Marlene advises clients in maximizing the value of their brands and copyrights to avoid risks connected with the establishment of new brands and creative works. She has valuable experience working with both established organizations and emerging companies to strategically build trademark and copyright assets and protect the value of those assets.

“I am thrilled to be joining the highly talented team at Winston,” said Marlene. “My brand protection experience will complement the firm’s robust IP litigation capabilities and provide a strong platform to serve my clients.”

Marlene’s practice spans a wide range of industries, including food & beverage, hospitality, entertainment and the performing arts, technology, and apparel, and involves the entire life cycle of a brand, including selection, world-wide protection, and enforcement.

“The addition of Marlene to our nationally ranked IP team will enhance our service capabilities related to trademark and copyright counseling prosecution, and enforcement,” said IP Co-Chair Jennifer Golinveaux. “Her multi-industry experience will enhance our ability to offer nuanced services in the brand protection and copyright area.”

“Marlene is an excellent addition to the firm as we continue to add premier legal talent to our West Coast offices,” said Joan Fife, San Francisco office managing partner. “Her arrival reflects our strategic commitment to grow in this market.”

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Related Capabilities



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Related Professionals



[Marlene J. Williams](#)