

Winston Represented Interlock Equity in Investment in evolv Consulting

DECEMBER 8, 2023

Winston represented Interlock Equity (Interlock), a Los Angeles-based growth-oriented private equity firm, in its strategic growth investment in evolv Consulting (evolv), a Dallas-based leading data-driven digital and business consulting firm. This investment will reinforce evolv's market presence and deepen its industry expertise while broadening its solutions offerings and geographic footprint.

evolv serves enterprise clients by bringing a fresh perspective to navigating the shift to a data-driven business and technology landscape. The company specializes in a comprehensive suite of services, including business strategy, data & analytics, and digital transformation. The investment from Interlock is anticipated to bring a blend of expertise and resources, further solidifying evolv's position as a leader in consulting solutions.

Interlock Equity is a private equity firm focused on partnering with leadership teams of knowledge-based businesses. The firm is focused exclusively on partnering with founders of people-based businesses providing mission-critical B2B and healthcare services.

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