

Beam Suntory Inc.'s Proposed Sale of Courvoisier

DECEMBER 20, 2023

Winston & Strawn is representing Beam Suntory Inc., a world leader in premium spirits, in its proposed sale of the Courvoisier cognac brand and related assets to Campari Group. Courvoisier is the fourth-largest cognac producer globally. Under the terms of the agreement, Campari would assume full ownership of Courvoisier, including properties and operational facilities in Jarnac, France, intellectual property, maturing stocks, and finished goods.

Pending employee consultations and other regulatory approvals, the transaction is expected to close in 2024, subject to customary closing conditions.

[View Beam Suntory's press release here.](#)

Less Than 1 Min Read

Related Capabilities

Mergers & Acquisitions

Transactions

Food & Beverage

Related Professionals



Matthew D. Costigan



Jérôme Herbet



Edouard De Rancher



Virgile Puyau



Joël Fernandez



Arthur de La Fage