

Dismissal Obtained for Consumer Class Action Involving Ingredient False Labeling Claims

SEPTEMBER 24, 2021

Our team won dismissal with prejudice on all counts for The J.M. Smucker Company in a consumer class action brought in the Southern District of New York alleging that Smucker's Caramel Sundae Syrup misled consumers by including images of vanilla ice cream and vanilla milkshakes on the product label when, according to the complaint, the vanilla flavor in the syrup comes from vanillin, an artificial flavor, rather than real vanilla beans.

Less Than 1 Min Read

Related Professionals



Ronald Y. Rothstein



Sean Suber