

Empire Portfolio Group, a Leading Area Developer and Franchisee of Orangetheory® Fitness, Acquires Four Studios in Connecticut

JULY 21, 2021

Winston & Strawn LLP represented Empire Portfolio Group (Empire), a leading Area Developer and Franchisee of Orangetheory® Fitness, the heart rate-based, interval-training fitness franchise, in its acquisition of four studios in Fairfield, Norwalk, Westport, and Shelton, Connecticut. With these Connecticut acquisitions, Empire strengthens its ties in the tri-state region with a total of more than 40 studios in Connecticut, New Jersey, and New York. In December 2020, Winston represented Revelstoke Capital Partners, a leading private equity firm focused on health and wellness, in its acquisition of Empire. Since partnering with Revelstoke, Empire has been able to expand career opportunities to current and future staff as well as increase access to the Orangetheory Fitness trifecta of science, coaching, and technology to its growing membership base.

1 Min Read

Related Capabilities

Transactions

Mergers & Acquisitions

Private Equity

Related Professionals



Maria Kenny



Scott Landau



Bradley C. Vaiana



Sara Monzet



Brett Mueller



Eric Shinabarger