

INSIGHT

Longshore Capital Partners Acquires Stuzo, LLC

MAY 18, 2021

Winston & Strawn LLP represented Longshore Capital Partners, a Chicago-based private equity firm, in its strategic investment in Stuzo, the leading provider of intelligent 1:1 loyalty, contactless commerce, and cross-channel customer experience solutions for Everyday Spend Retailers. The investment by Longshore puts Stuzo in a position to expand its leadership as the premier provider of unified loyalty, payments, and customer experience technology and services.

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