

Black Box Intelligence's Acquisition of MillerPulse, LLC

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Winston & Strawn LLP represented Black Box Intelligence™ (BBI), a portfolio company of Diversis Capital Partners, in its acquisition of restaurant industry benchmarking firm MillerPulse LLC. The move comes just four months after Diversis acquired a majority stake in Black Box Intelligence, the leading data and insights provider of workforce, guest, consumer, and financial performance benchmarks for the hospitality industry. The acquisition will add MillerPulse's 50,000+ restaurant units to Black Box Financial Intelligence™, the leading source of industry sales, traffic, segment, cuisine, and other financial benchmarks. MillerPulse, founded in 2013, provides restaurant operators and observers near-real-time insights on all restaurant segments in over 120 U.S. markets.

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