

Avtex's Acquisition of Aria Solutions

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Winston & Strawn represented Avtex, a portfolio company of Norwest Equity Partners, in its acquisition of Aria Solutions, a Calgary-based provider of contact center and customer experience solutions. Avtex is a full-service Customer Experience (CX) consulting and solution provider focused on helping organizations build meaningful connections with their customers, members, and constituents. Avtex, headquartered in Minneapolis, Minnesota, offers a wide range of solutions to support CX transformation planning and orchestration of experiences for clients.

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