

INSIGHT

TZP Group Acquires a Majority Stake in Kindred Bravely

APRIL 11, 2021

Winston & Strawn LLP represented TZP Group and TZP Small Cap Partners II, L.P. in its acquisition of a majority stake in Akerson Enterprises LLC dba Kindred Bravely, a leading provider of maternity and nursing basics apparel. TZP Group, a multi-strategy private equity firm managing approximately US\$2.0B across its family of funds, including TZP Capital Partners, TZP Small Cap Partners, TZP Strategies, and TZP Strategies Acquisition Corp., is focused on control, growth equity, and structured capital investments in business services and consumer companies. Kindred Bravely is a digitally native, direct-to-consumer brand focused on basics apparel for pregnant and breastfeeding mothers.

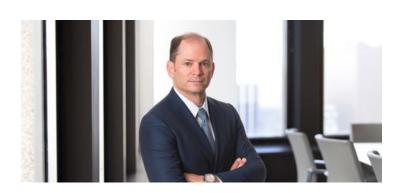
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