

INSIGHT

Terold Acquisition of Majority Stake in WX Brands

JULY 30, 2021

Winston & Strawn LLP represented Terold, a company owned by the Bemberg Family Group, a sixth-generation family business with deep experience in the wine and beverage industry, in its acquisition of a majority stake in California-based WX Brands, a leading global wine company. The Bemberg Family Group also owns Grupo Peñaflor, the leading winery in Argentina, accounting for 27% of Argentine wine exports. The acquisition by Terold of WX Brands is the result of several years of work on international expansion.

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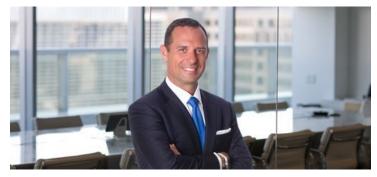
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