

INSIGHT

VMG Partners' Minority Investment [solidcore]

FEBRUARY 1, 2021

Winston & Strawn LLP represented VMG Partners, a California-based private equity firm specializing in investments in buyouts and lower middle-market firms, in its minority investment in [solidcore], a nationwide boutique fitness company founded in Washington, D.C. The investment will help to fund more studios, explore acquisitions, invest in talent, and bolster its digital presence.

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