

Winston & Strawn Sponsors 2023 USC Gould School of Law Intellectual Property Institute

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Winston & Strawn is proud to sponsor the 2023 USC Gould School of Law Intellectual Property Institute taking place March 20-21 at the Fairmont Miramar Hotel in Santa Monica, California.

The event draws together over 600 IP professionals for discussions on analyzing topics, emerging issues, and best practices in copyright, patent, trademark, trade secret, and related fields. Partner Diana Leiden will lead a discussion on proving and arguing monetary remedies in copyright, trade secret, and trademark disputes.

Among other topics, the 2023 IP Institute will include sessions on the following:

- Apportionment in Patent Damages
- Use of Licenses and Other Tools to Estimate a Reasonable Royalty
- Protecting Copyright in 2023
- Trademark Prosecution and Enforcement Tips in Light of the Trademark Modernization Act

Partners David Enzminger and Jennifer Golinveaux participated in this year's planning committee. Attendance at the conference will include Partners Jennifer Golinveaux and Diana Leiden.

[Learn more about the event here.](#)

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