

SPEAKING ENGAGEMENT

Jonathan Brightbill Speaks at the 2022 General Counsel Conference Southwest

SEPTEMBER 29, 2022

On September 29, Winston & Strawn Partner and Environmental Litigation and Enforcement Practice Chair Jonathan Brightbill moderated a panel at the 2022 General Counsel Conference Southwest in Dallas, Texas.

Jonathan's panel, titled "The Trailblazing GC: Driving ESG Initiatives Forward," helped general counsels learn to navigate ESG initiatives while adhering to the various regulations and codes of conduct.

takeaways:

- While many companies and general counsels are moving to implement ESG and sustainability programs and reporting, successful implementation presents unique challenges and risks compared to other compliance and reporting programs.
- Establishing an effective ESG program requires a case-by-case evaluation of each company's business, values, and objectives.
- Companies must carefully consider their claims and commitments to ensure that proper substantiation and data reporting are in place for such claims.

1 Min Read

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Jonathan D. Brightbill