

Protecting Your Business: Five Things You Should Do Now

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The FTC has made it a “top enforcement priority” to protect “hard-working consumers from losing money to illegal pyramid schemes or other business opportunities that make deceptive earnings claims.” If not careful, direct seller companies could become the FTC’s next target and face warning letters, injunctions, lengthy court battles, and millions of dollars in legal fees. Senior management could also be personally liable for perceived bad acts.

Winston & Strawn Partners John Sanders and Katrina Eash outline what executives should do to ensure their organization’s operative agreements, compensation plan, and compliance department have measures in place to minimize legal exposure.

Read more of John and Katrina’s insights in the full article [here](#).

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