



# Understanding China's Personal Information Protection Law

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China's Personal Information Protection Law (PIPL) comes into effect on November 1, 2021, leaving companies less than three months to become compliant. Winston & Strawn Attorneys Cari Stinebower and Peter Crowther compare this new directive to the closely aligned EU General Data Protection Regulation (GDPR) in our [Notes from The China Desk](#) blog.

## About Winston's Videogame, Gaming & Esports Group

Recognizing that emerging industries require bespoke lawyering, Mike Tomasulo and David Enzminger formed and lead Winston's Videogame, Gaming & Esports Group to provide comprehensive legal solutions to companies in these industries. This multidisciplinary group includes more than 60 lawyers across 10 practices working seamlessly to assist companies in these industries in all areas, including managing IP portfolios, assisting esports companies establish global sports leagues, selling franchises, and developing proactive legal solutions for issues that arise from league operations. We represent videogame publishers in antitrust matters and represent both rights owners and gaming companies in licensing issues for game content. In addition, our team helps electronic game clients prepare for all types of regulatory and public scrutiny issues, such as corporate governance, data privacy, and harassment/discrimination claims that are sure to come as the industry continues to grow in both size and influence. Our offices in New York, Silicon Valley, Los Angeles, Shanghai, and Hong Kong provide gaming clients with a global platform for their complex and evolving legal needs.

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## Authors

[Cari Stinebower](#)

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