

Vice TV Premieres Documentary Featuring Jeffrey Kessler That Explores the NCAA's Alleged Exploitation of Student Athletes

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The college sports industry is thriving, yet the athletes fueling this growing business are struggling to be compensated. In a new Vice TV documentary titled '[Vice Versa: College Sports, Inc.](#)' Winston & Strawn Co-Executive Chairman Jeffrey Kessler weighs in on the NCAA's payment practices through the lens of his historic victory on behalf of collegiate athletes in an antitrust litigation against the association.

The documentary is hosted by former College, Pro, and Olympic athlete Jeremy Bloom. During the 90-minute expose, Jeremy investigates the NCAA as the billion-dollar college sports industry faces rule changes that would allow athletes to accept endorsement deals.

The documentary premieres on June 9 at 9:00 PM ET. [Click here](#) find your Vice TV service provider.

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Jeffrey Kessler