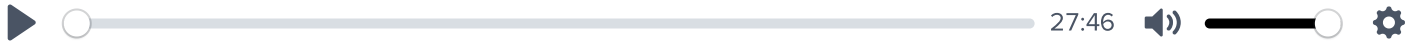


Hedonic Regression — The Theory Behind the \$2.2B Verdict in the *VLSI Technologies v. Intel* Case

APRIL 2, 2021



Winston's former partner and economist and damages expert Dr. Alan Cox unpack VLSI's use of hedonic regression, which was used to support its \$2.2B damages claim in the *VLSI v. Intel* patent jury trial. Dr. Cox review hedonic regressions, discuss how they have been used in antitrust cases, how VLSI used them to determine patent damages, and how the verdict might be attacked by Intel.

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