

IN THE MEDIA

Winston & Strawn Webinar Featured in ALM and Law360

DECEMBER 18, 2020

Winston & Strawn, Magna Legal Services, and Berkeley Center for Law & Technology (BCLT) hosted a timely webinar titled "Effectively Communicating With Jurors In A Patent Case – Perspectives From The Judge, The Trial Lawyer And The Jury Consultant."

Attendees got an exclusive look at how experienced litigators navigate effective juror communication. The conversation was moderated by a former Winston & Strawn Partner and featured:

- Judge Alan D Albright District Court Judge, Western District of Texas
- Tom Melsheimer Dallas Managing Partner, Winston & Strawn
- Matt Powers Partner, Tensegrity Law Group
- Rachel York Colangelo, Ph.D. National Managing Director Jury Consulting, Magna Legal Services
- Peter Hecht (Host) Partner & Executive VP of Sales, Magna Legal Services

The webinar was featured in the <u>ALM "Skilled in the Art"</u> column. Scott Graham at Law.com said it had the feel of IP trial veterans sharing tricks of the trade over cocktails—with some jury research science thrown in for good measure.

In addition, the webinar was also covered in a <u>Law360 article</u> that discussed Texas Federal Judge Alan Albright's thoughts about jurors getting lost in IP trials.

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Thomas M. Melsheimer