

Winston's WacoWatch Team Discusses Final Takeaways from the *MV3 v. Roku* Trial with *ALM*

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The jury has returned its verdict in the first of what's sure to be many patent infringement trials before U.S. District Judge Alan Albright in the Western District of Texas. While the judge's early trial dates and approach to patent eligibility have been a magnet for patentees, jurors had a cool welcome for patentee MV3 Partners and its claims against Roku Inc.

Winston's WacoWatch team recently provided some final takeaways from the trial in *ALM*'s "Skilled in the Art" column. When discussing how Judge Albright let the parties do their voir dire the team noted, "The voir dire process can be used by trial lawyers to do a couple things. They can start building their rapport with the jury. They can start planting the seeds of their theory—especially the defendant, who's going to get their opening arguments and then will have to sit down and get pounded on for two or three days."

They also gave insight into what they think made a winning strategy in the case saying, "they felt that they began to understand the patents and Roku's technology in a completely different way when Roku's expert, Dr. Samuel Russ, was on the stand. He found the right words to explain what Roku does, and why it doesn't meet the limitations of the patent."

Read the full Q&A in the *ALM* "Skilled in the Art" column [here](#) (subscription required).

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