



Automotive & Mobility

The automotive and mobility sector is in the midst of a fundamental shift related to the rise of electric and autonomous vehicles, bringing novel legal and regulatory considerations. Winston attorneys represent myriad clients within this sector—including OEMs, parts manufacturers, service providers, electric vehicle and related component (i.e., charging stations, lithium-ion batteries, etc.) manufacturers, technology companies, automobile and truck rental companies, insurance providers, and dealerships—on their most pressing legal matters.

Key Contacts

[Eva Cole](#)

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[Troy M. Yoshino](#)

Areas of Focus

Class Action Defense

Automotive clients routinely tap our class action litigators to defend them in their most challenging cases, including class actions involving consumer, privacy, securities, antitrust, and other claims. Our team has years of extensive experience creating resolute arguments to aggressively attack the pleadings, defeat class certification, achieve favorable settlements, and, if necessary, take complex cases to trial.

Product Liability & Mass Torts

Major multinational companies trust Winston to defend their products and reputations in high-profile, high-stakes product liability and mass tort (PLMT) claims. Winston's [PLMT Practice](#) is among the most seasoned in the industry, with a unique combination of extensive trial experience and a deep bench of experienced lawyers with expansive technical.

We frequently serve as lead trial counsel, as well as multi-district litigation (MDL) or statewide coordinating counsel, local counsel, and class action and appellate counsel for our automotive clients. Our team can join a case at any stage and help obtain positive results. We work efficiently and effectively with other law firms to aggressively and strategically litigate, and often work with local counsel or in a "virtual firm" model.

eDiscovery & Information Governance

Winston has built a full-service consulting [eDiscovery and Information Governance Practice](#) providing services to our clients and case teams in the complex areas of e-discovery and information governance, both within the United States and around the world. Our team includes highly experienced partners, e-discovery attorneys, review attorneys, project managers, and technologists dispersed among our offices.

Our e-discovery team, which has long-standing relationships with companies in the automotive and mobility industry:

- services more than 800 matters annually;
 - has 150+ production terabytes under management; and
 - performs over 250,000 hours of project management and review annually.
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Intellectual Property & Technology Licensing

Winston attorneys help automotive companies navigate intellectual property (IP) rights, import/export restrictions, and technology tariffs, and our attorneys have significant experience representing and counseling companies with respect to antitrust issues and litigation relating to the licensing of IP to the automotive industry.

Looking ahead, we are actively working with organizations to prepare for the waves of patent disputes that will be unleashed as autonomous vehicles and smart cities combine data processing, radar, navigation systems, wireless communication, and other technologies.

Transactions

Our corporate attorneys advise on a variety of [transactions](#) for automotive industry clients, including mergers and acquisitions, private equity deals, and other strategic transactions. We also handle real estate matters, lending transactions, debt financings, and the securitization of prime and subprime automobile loans, automobile leases, and dealer floor plan loans.

Our automotive finance experience ranges from establishing finance companies and the related dealer, wholesale, and retail programs; financing manufacturing-plant construction; and assisting with complex mergers and acquisitions to reorganizing leasing operations (including establishing Internal Revenue Code like-kind exchange programs) and arranging capital-market financings and securitizations of all types.

Related Capabilities

Antitrust/Competition

Antitrust Transactions

Class Actions & Group Litigation

Environmental Litigation & Enforcement

Intellectual Property

International Trade

Labor & Employment

Mergers & Acquisitions

Privacy & Data Security

Real Estate

Insurance

Recent Experience

Winston Resolves Class Action Involving Automotive Navigation Software Advertising Claims

Resources

[Class Action Insider](#)

[Privacy & Data Security Law Blog](#)

Related Insights & News

IN THE MEDIA

Nicholas Rodriguez Discusses Current State of M&A Deal Activity on *Nasdaq TradeTalks*

APRIL 30, 2024

CLIENT SUCCESS

Winston Secures Tremendous Victory in Jury Trial of High-Stakes Contract and Trade Secrets Dispute

OCTOBER 28, 2022

BLOG

District of New Jersey's Dismissal in Subaru Exemplifies the Utility of the Economic Loss Rule and Puffery Arguments for Class Action Defendants

APRIL 7, 2022

RECOGNITIONS

Winston Wins Energy & Industrials Deal of the Year (Middle Market) Award During the 2021 Deal Awards

SEPTEMBER 23, 2021

CLIENT ALERT

Supreme Court Holds That the Violation of a Statutory Right Is Insufficient to Establish Article III Standing in a Damages Action

JUNE 30, 2021

SPEAKING ENGAGEMENT

Jonathan Brightbill Featured on Regulatory Transparency Project Podcast

JUNE 23, 2021

BLOG

California Governor Signs Executive Order on Climate Change

SEPTEMBER 25, 2020

PRESS RELEASE

Winston & Strawn Strengthens Bankruptcy and Restructuring Capabilities with Addition of James T. Bentley

SEPTEMBER 23, 2020

PRESS RELEASE

Winston Further Strengthens Litigation and Energy Capabilities in Houston With Addition of Seasoned Trial Lawyer

MARCH 3, 2020

IN THE MEDIA

Four New Paris Partners Featured in *The Deal's* "Euro Movers"

OCTOBER 11, 2019

IN THE MEDIA

Winston's New Paris Transactions Team Featured in *Décideurs Magazine*

OCTOBER 8, 2019

RECOGNITIONS

Winston Partners Named to *Benchmark's* "Top 250 Women in Litigation"

AUGUST 2, 2019