

Mike Blankenship and Eric Johnson Speak on The Deal Economy: Predictions and Perspectives

SEPTEMBER 21 - SEPTEMBER 24, 2020

As the markets adjust to a new volatile normal of fluctuating valuations and financial instability, dealmakers, too, have adjusted. Many companies have been forced to look at new financial levers they can pull to stabilize their business, be it bringing in outside investors, selling assets, changing management teams or re-evaluating core capital expenditures.

What are the best paths toward long term shareholder value creation for dealmakers? With additional challenges and increased risk in every transaction, how have dealmakers refreshed their toolbox of risk mitigation strategies and insurance to protect themselves from deal announcement to close?

Winston & Strawn Corporate Partners Mike Blankenship and Eric Johnson will join The Deal and a roster of senior corporate executives, private equity and institutional investors, and corporate advisers for [The Deal Economy: Predictions and Perspectives](#). This virtual event taking place September 21 - September 24, 2020 will feature online sessions exploring the opportunities, obstacles and risks dealmakers face in the current environment, and how to navigate through them.

State of the Market: Every Challenge is an Opportunity – September 21, 2020 | 11:00 am EST (Mike Blankenship, panelist)

COVID-19 has impacted everything from the way we work, the way we shop, the way we socialize and, in many ways, the way M&A and private equity transactions are carried out. What does the dealmaking landscape look like as we rebound from the coronavirus pandemic and head into 2021? Sectors including software-as-a-service, healthcare IT, logistics and business services are ripe for private capital investment seeking to fund innovative companies, but how is transaction volume and pricing being affected by the current market volatility? What is the macroeconomic effect on dealmaking around the globe, and what geographic areas are most at risk? What opportunities should dealmakers be looking for as we turn the corner and face the new normal of getting a deal done?

ESG: From Lip Service to Core Value to Profitability – September 23, 2020 | 11:00 am EST (Eric Johnson, moderator)

Companies – large and small, public and private – are under immense pressure from investors to assess and respond to ESG risks and opportunities for the benefit of all corporate stakeholders. Capital flight from industries

and companies that are not ESG-friendly has forced board rooms around the world to begin to embrace ESG principles, even if they question the profitability of certain ESG initiatives. This panel will explore the corporate path to ESG success including establishing corporate ESG values at the top, setting strategic goals for ESG priorities, executing on the goals and properly incentivizing management to ensure success, and tracking ESG initiatives as key performance indicators and reporting ESG achievements.

Register [here](#).

2 Min Read

Related Locations

Houston

Related Capabilities

- Transactions
- Environmental
- Capital Markets
- Mergers & Acquisitions
- Private Equity
- Environmental, Social & Governance (ESG)
- Financial Services

Related Regions

North America

Related Professionals



Michael J. Blankenship



