

Ron Rothstein Speaks at Consumer Brands Association Legal Forum 2020

FEBRUARY 24-26, 2020

Winston & Strawn Partner Ron Rothstein will speak at the Consumer Brands Association's Legal Forum 2020 being held on February 24-26 in Rancho Mirage, California. This annual event will cover a wide range of important and timely legal issues within the food, beverage and consumer products industry with an emphasis on protecting your brands from litigation risks and complying with government regulations.

Ron will speak on the topic of False Advertising Litigation as part of the "Ask an Expert" table discussion and will be a panelist on "May Contain Litigation and Regulatory Discussion: An Update on Trends and Regulations in Labeling and Claims." During this session, panelists will discuss regulatory updates related to nutrition and bioengineering foods labeling, as well as general updates on regulation from the USDA and FDA.

Ron is co-head of the firm's Food and Beverage Group. He is a distinguished trial lawyer and counselor who concentrates on consumer class action and Lanham Act false advertising litigation, matters before the Federal Trade Commission, Food and Drug Administration, and Consumer Product Safety Commission, trademark, trade secret, patent and copyright litigation, and advertising challenges before the National Advertising Division and the National Advertising Review Board.

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Ronald Y. Rothstein