

Winston & Strawn Advised Quest Nutrition in its Sale to Atkins Nutritionals, Inc., a Portfolio Company of The Simply Good Foods Company

AUGUST 21, 2019

Winston & Strawn advised Quest Nutrition, a healthy lifestyle food company, in its sale to Atkins Nutritionals, Inc., a portfolio company of The Simply Good Foods Company (Nasdaq: SMPL), a developer, marketer, and seller of branded nutritional foods and snacking products. The companies have entered into a definitive agreement under which Simply Good Foods will acquire Quest for \$1.0 billion in cash, or approximately \$870 million net of tax benefits, on a cash-free and debt-free basis. The transaction is structured as the purchase by a subsidiary of Simply Good Foods of 100% of the equity of each of Voyage Holdings, LLC and VMG Quest Blocker, Inc. from the founders of Quest and other equity holders of the Target.

The Winston team included Eva Davis, Masae Ellis, Don Goff, Eleni Kouimelis, Alessandra Swanson, and Becky Troutman.

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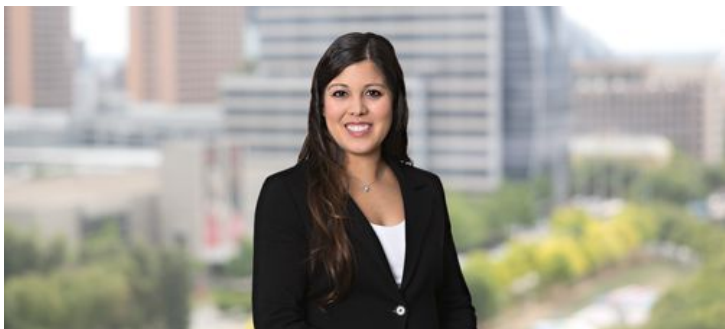
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