

Winston's Trade Secret Partnership with Zebra Technologies Featured in *Modern Counsel*

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Winston & Strawn recently partnered with client Zebra Technologies to bolster its trade secret protections. As Zebra started to transition from a hardware company to a solutions company, they realized it was critical to focus and dedicate more resources to protect its trade secrets. The partnership was featured in *Modern Counsel's* May 20, 2019 article "Trade Secrets Made Trade Friends."

"We decided to partner with Winston & Strawn because they had developed a multiphase trade secret audit program that could be tailored specifically to our needs. I started working with Steven Grimes and Shannon Murphy, and they helped put my vision into focus, which allowed me to see that auditing our practices and implementing improvements were manageable and would result in minimal disruptions to our business operations," explained Terri Smith, VP and chief intellectual property counsel of Zebra Technologies.

After Winston analyzed its findings they provided Terri and her team with recommendations and a list of action items based on Zebra's needs, priorities, and cost considerations. "Winston & Strawn drew upon its extensive industry experience and knowledge of legal standards to provide recommendations for specific action items that could improve and bolster Zebra's trade secrets practices while still fitting the company's culture and business," Terri said.

Read the full *Modern Counsel* article [here](#).

Winston is well-positioned to help companies respond to theft of trade secrets; learn more by visiting our [Privacy & Data Security Practice](#) page.

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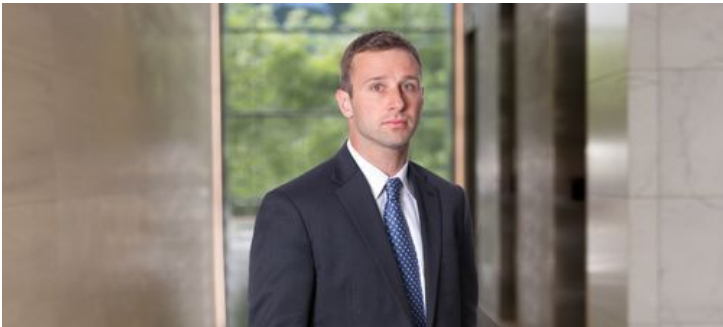
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