

WEBINAR

Trade Secrets Theft: Legal Teams Weigh In on Prevention & Investigation

JANUARY 24, 2019

IP-intensive industries comprise more than half of U.S. exports, totaling \$840 billion in annual revenues. Despite this clear economic incentive to protect IP, many companies lack a holistic approach to proactively prevent the theft of their trade secrets. Plus, many do not have a system in place to thoroughly investigate after a potential theft.

To shed light on this important topic, Winston & Strawn and FTI Consulting partnered to survey key corporate stakeholders involved with the protection of trade secrets. The survey addressed a broad range of questions, including which teams own responsibility for protecting trade secrets, the most effective mechanisms for protecting this information, how organizations quantify the risks involved, as well as level of involvement with law enforcement.

On January 24, Winston and FTI Consulting co-hosted a webinar titled "Trade Secrets Theft: Legal Teams Weigh In on Prevention & Investigation," which reviewed the results of the survey and best practices for companies that need to better protect and investigate issues of trade secrets theft.

For the latest trade secret legal developments, check out Winston & Strawn's Privacy & Data Security Blog.

1 Min Read

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