

Kobi Kennedy Brinson Discusses Embracing Diversity & Inclusion to Support Business Objectives

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Winston & Strawn's Diversity & Inclusion Committee Chair Kobi Kennedy Brinson spoke at the Center for Applied Innovation's Managing Diversity as an Intangible Asset event on September 26 at Google in Chicago. This conference focused on metrics and best practices from leading professionals and in-house counsel. Panel discussions featured presentations from more than a dozen General Counsels, Chief Technology Officers, and Senior VP Counsel across a wide variety of industries and companies. Kobi moderated a panel on how leading organizations embrace diversity and inclusion to support business objectives. Winston served as a co-sponsor of the event.

Valuable takeaways from this conference included:

- How to quantify the value of diversity as an intangible asset
- What has worked and what has not from successful corporations and law firms who have proven ROI
- Tested insights and strategies to implement these D&I measurements in your workforce, *now*

Kobi is a partner in Winston & Strawn's Charlotte office in the White Collar, Regulatory Defense & Investigations practice. She has spent more than 20 years defending corporate clients as both in-house counsel for some of the nation's largest financial institutions and as outside counsel to corporate clients nationwide.



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