

Trade Secrets—A Holistic Approach

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Many companies have a serious gap when it comes to protecting their assets: trade secrets. With data breaches grabbing headlines, and companies historically relying on the comparatively traditional protections of the patent laws, trade secrets are often neglected. Because protecting trade secrets requires effort and input across departments—from intellectual property counsel to human resources, from information technology officers to compliance counsel—it sometimes falls between the cracks, with no one functional group or leader owning the issue. But, with trade secret theft on the rise, and verdicts in some theft cases having neared a billion dollars, trade secrets must become a priority.

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