

## Winston Represents Mind Gym PLC on £145 Million London AIM Market Listing

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Winston & Strawn represented Mind Gym PLC on its £145 million listing on the Alternative Investment Market (AIM) of the London Stock Exchange. The transaction involved a £50 million vendor placing by founders and employees; on admission to trading, Mind Gym had a market capitalization of over £145 million. The placing was oversubscribed, and on close of business after the first day of trading, the company's share price had increased by 25%.

Liberum Capital Limited acted as nominated adviser, sole bookrunner, and sole broker on the deal.

Mind Gym is a behavioral science business that uses scalable proprietary products to deliver human capital and business improvement solutions to large organizations. It has operations in the UK, U.S., and Singapore. It has worked with 62% of the current FTSE 100 companies, and its clients include Microsoft, GSK, and Unilever.

In working with Winston & Strawn Corporate Partner Paul Amiss and the Winston team, Mind Gym Chair Joanne Black said: "Always one step ahead, their high quality, seamless, and highly responsive service coupled with their valuable strategic advice played a key role in the transaction's success."

In addition to Paul, the London-based Winston team included Partner Stewart Worthy and Associate Daniela Cohen.

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Paul Amiss



Daniela Cohen