

Private Equity Team Hosts Small Business Clinic in NY & Attends Annual Pop-Up Party with Start Small Think Big

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A Winston & Strawn private equity team hosted a successful small business clinic in the New York office with Start Small Think Big (SSTB). Volunteer lawyers assisted low income entrepreneurs in pursuing their respective business goals by providing counsel on choice of entity considerations. Clients from the small business clinic included hopeful chocolatiers, graphic designers, and a neighborhood pesticide service, to name just a few.

Winston clinic volunteers will continue to support these clients by helping them form their desired entity through proper registration and production of governing documents. By helping under-resourced entrepreneurs build businesses in underserved neighborhoods of New York City, Winston volunteers enable these owners to increase their personal financial security and stimulate economic activity in their communities.

To bring the project full circle, participants from the private equity team, along with a few of our summer associates, had the opportunity to attend the annual SSTB Pop-Up Party. This event is an annual showcase of the small businesses that bring the SSTB mission to life. Catering at the party was provided exclusively by SSTB-supported food businesses. Over a dozen more SSTB entrepreneurs hosted pop-up style shops to market their business services and/or products for sale. Winston volunteers who attended this fantastic event saw first-hand how access to a lawyer can help turn a dream into a reality.



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