

SEPTEMBER 23, 2023

Health Care & Life Sciences Summit

AGENDA

TIME (CT)	SESSION
10:00-11:00 a.m.	Demystifying AI in Health and Embracing Sustainable Innovation
11:00-11:30 a.m.	Beyond HIPAA: The Critical Privacy Issues Plaguing the Health Care Space
11:30 a.m.-12:00 p.m.	Developments in Patent Coverage
12:00-12:30 p.m.	Target: Acquired—A Look at Antitrust Regulatory Enforcement Trends Aimed at Health Care Markets
12:30-12:45 p.m.	Break
12:45-1:15 p.m.	The Right Products to the People Who Need Them Most with Dr. Amy Lehman
1:15-2:00 p.m.	Identifying & Mitigating Risk from the Latest Regulatory Enforcement Trends
2:00-3:00 p.m. <i>Breakout A</i>	Supply Chain Challenges and Triumphs: Peer-to-Peer Roundtable Discussion
2:00-3:00 p.m. <i>Breakout B</i>	Buy, Sell, Hold – Health Care M&A Edition
3:00-5:00 p.m.	Tram Tour and Happy Hour (In-Person Only)

DEMYSTIFYING AI IN HEALTH AND EMBRACING SUSTAINABLE INNOVATION



LARRY BIRNBAUM
PROFESSOR
Northwestern University
CO-FOUNDER
Narrative Science
Chicago

Dr. Larry Birnbaum is Professor of Computer Science at Northwestern University, with a research focus on applied AI and human-AI collaboration. He and his students develop, study, and apply new technologies in natural language processing (NLP), conversational interfaces, intelligent information systems, social media data analytics, machine learning, computational journalism and media, and automatic content generation. Together with colleagues and students, Larry has published more than 150 papers on these topics, and holds 67 U.S. patents.

Larry was also Co-Founder and Chief Scientific Advisor of Narrative Science, an AI start-up acquired by Salesforce and its Tableau unit in late 2021. Narrative Science developed and marketed technology, initially conceived at Northwestern, to automatically generate narratives from data. The company's mission is being carried on at Salesforce: To make the world's data meaningful to people through stories.



BILL FERA, MD
PRINCIPAL
Deloitte
Pittsburgh

Dr. Bill Fera is Deloitte's Technology and Innovation leader for Life Sciences & Health Care, advising clients in technology strategies that put patients at the center of the health care ecosystem. He is experienced in working at the convergence of payers and providers to drive advances in

efficiency, experiences and outcomes. Prior to joining Deloitte, Dr Fera served as Vice President of Clinical Technologies at UPMC where he served as the clinical lead in creating a commercial interoperability solution and an enterprise telehealth strategy. With over 20 years as a practicing family physician, physician executive and health care consultant, Dr. Fera brings a multi-faceted view to health care issues and potential solutions.



VANESSA ROLLINGS
CHIEF FINANCIAL OFFICER
Big Health
Chicago

Vanessa is a senior financial executive with over 25 years of experience assisting healthcare, technology, and consumer & retail companies scale their business. Vanessa's career reflects a demonstrated track record of building and developing high functioning finance and accounting teams, leading corporate development, raising capital, rapidly growing revenues, building out a business intelligence function, managing investor relations, and executing M&A transactions in domestic and global markets. She brings deep experience and is qualified to serve on audit committees as a financial expert.



AMY KEARBAY
PARTNER
Winston & Strawn
Washington, D.C.

Amy is a health care fraud and abuse lawyer who draws on her experience as a former attorney in the Office of Counsel to the Inspector General in the Department of Health and Human Services and her years in private practice to provide a unique and practical perspective to companies throughout the health care sector. Amy focuses her practice on health care regulatory counseling, compliance, and defense.

BEYOND HIPAA: THE CRITICAL PRIVACY ISSUES PLAGUING THE HEALTH CARE SPACE



ALESSANDRA SWANSON
PARTNER
Winston & Strawn
Chicago

Alessandra is a co-chair of Winston’s Global Privacy and Data Security Practice and counsels clients on significant matters related to the collection, processing, and protection of personal information. Alessandra is a former federal privacy regulator and primarily focuses her practice in the area of privacy and data security, which includes counseling on compliance with privacy laws, security breach response and regulatory defense, corporate advisory service and outsourcing, and large-scale commercial contracting.



KEVIN SIMPSON
PARTNER
Winston & Strawn
Los Angeles

Kevin is a skilled litigator whose practice encompasses complex commercial disputes, class-action litigation, state law tort claims, and internal investigations. He has deep experience defending companies in consumer privacy lawsuits and advising companies on compliance with federal and state privacy laws. Kevin defends and litigates complex cases at the trial and appellate levels in federal and state courts, through and including trial. While based out of Los Angeles, Kevin also has extensive involvement with the Chicago legal market.



SEAN WIEBER
PARTNER
Winston & Strawn
Chicago

Sean focuses his practice on a variety of complex commercial and class action litigation matters. As co-chair of Winston’s Global Privacy & Data Security and Regulated Personal Information (RPI) practices, Sean has vast experience advising clients on privacy, data breach, and consumer matters (brought as class actions or as individuals) under various federal and state laws that are primarily enforced through private right of action.



PEGGY DAYTON
PARTNER
Winston & Strawn
Los Angeles

Peggy focuses her practice on complex commercial litigation in all phases of litigation, including appeals, in both state and federal court. She has experience with fraud actions, contract disputes, business tort matters, legal malpractice cases, class action litigation, False Claims Act (FCA) litigation, and securities matters, including actions brought by the Securities and Exchange Commission (SEC).



ERIC SHINABERGER
ASSOCIATE
Winston & Strawn
Chicago

Eric routinely advises companies on privacy and data protection issues. This includes helping companies develop comprehensive privacy and security compliance programs, monitoring and analyzing developments in state, federal, and

international privacy regulation, and assisting companies respond to potential data security incidents. Eric is a corporate associate whose practice focuses on privacy counseling, data breach response, and regulatory compliance. As a key member of Winston's Regulated Personal Information (RPI) practice, Eric assists clients to create privacy and data security compliance programs from scratch as well as improving on existing practices.

DEVELOPMENTS IN PATENT COVERAGE



SHARICK NAQI
DIRECTOR & SENIOR IP
COUNSEL
Novartis Gene Therapies
New Jersey

Sharick is a Director & Senior IP Counsel, Global IP Lead at Novartis Gene Therapies (NGTx), a Novartis company. Mr. Naqi represents NGTx in all IP related matters and serves as a strategic business partner to the NGTx executive team. Prior to joining Novartis, Mr. Naqi represented various biotech and pharmaceutical companies in IP litigation, due diligence and counseling matters at Kirkland & Ellis LLP and Winston & Strawn LLP. Mr. Naqi graduated from the Northwestern University Pritzker School of Law in 2012 and was admitted to the Illinois bar in 2012. Mr. Naqi received his B.S. in Biomedical Engineering from John Hopkins University in 2005 and, prior to attending law school, worked as a patent examiner specializing in diagnostic devices and technologies at the US Patent & Trademark Office.



IVAN POULLAOS
PARTNER
Winston & Strawn
Chicago

Ivan is an accomplished patent trial lawyer with experience representing pharmaceutical companies in Hatch-Waxman and biologics infringement cases. Chambers USA recognized Ivan as an "Up and Coming Practitioner" for intellectual property, noting that he "is an extremely responsive and trial-savvy lawyer." Ivan is a trial lawyer with experience handling patent infringement cases covering numerous technical areas such as mobile telecommunications, computer software, and mechanical devices. He has developed a particular concentration in pharmaceutical patent litigation involving the Hatch-Waxman Act and the Biologics Price Competition and Innovation Act. With a degree in chemistry, Ivan can take many technical cases to trial with remarkable success.



KURT MATHAS
PARTNER
Winston & Strawn
Chicago

Recognized as "someone who can try any case," Kurt is a trial lawyer with extensive experience in all phases of high-stakes litigation from filing through final appeal. Kurt concentrates his practice in complex commercial litigation, with an emphasis on intellectual property litigation. He is a trial lawyer with significant experience in both bench and jury trials across several jurisdictions around the country. Kurt's patent practice has included patent cases in diverse industries from biotech to telecommunications. He has successfully represented clients in both bench and jury trials, as well as before the Patent Trial and Appeal Board.

TARGET: ACQUIRED—A LOOK AT ANTITRUST REGULATORY ENFORCEMENT TRENDS AIMED AT HEALTH CARE MARKETS



NEELY AGIN
PARTNER
Winston & Strawn
Washington, D.C.

Neely guides leading companies in the United States and around the world through merger review and clearance processes and develops creative strategies for clients contemplating M&A transactions to reduce their antitrust risk. She provides counseling and compliance training on a wide variety of antitrust issues, with particularly significant experience advising companies in the retail, energy, and health care sectors. Neely is co-chair of Winston's Antitrust/Competition Transactions Practice and the Washington, D.C. Office Chair of the Winston & Strawn Women's Leadership Initiative.



NASIR (NAS) HUSSAIN
PARTNER
Winston & Strawn
Chicago

Nasir (Nas) is an advocate and adviser with experience in antitrust, regulatory, and complex commercial litigation matters. He is regarded by clients as "detail-oriented" and a "willing and capable thought partner/advisor on key issues." Nas is a senior associate in Winston & Strawn's internationally recognized litigation practice. He primarily represents clients in antitrust matters (litigation, merger reviews, and counseling), regulatory investigations and administrative actions (e.g., investigations into potential False Claims Act and Controlled Substances Act violations), internal

investigations, and other high-value complex commercial litigation disputes. Though Nas serves clients in a variety of sectors, he has a distinctive understanding of the health care industry and the business of health care.



CONOR REIDY
PARTNER
Winston & Strawn
Chicago

Conor has represented major U.S. and multinational clients in litigations nationwide with a focus on antitrust litigations. He has also assisted clients in obtaining antitrust clearances for transactions before both the Department of Justice (DOJ) and Federal Trade Commission (FTC), including Fortune 500 companies across many industries. Conor has represented clients in litigations brought around the country at all stages of litigation, including jury and bench trials and appeals. He has experience with multi-district litigations, class actions, and appeals in federal and state courts.

THE RIGHT PRODUCTS TO THE PEOPLE WHO NEED THEM MOST WITH DR. AMY LEHMAN



DR. AMY LEHMAN
FOUNDER
Lake Tanganyika Floating Health Clinic/WAVE
Chicago

Dr. Amy G. Lehman is the founder of the Lake Tanganyika Floating Health Clinic (LTFHC)/WAVE. The LTFHC is an international organization whose mission is to address the problem of health care access for millions of people who live in the isolated, but strategically critical Lake Tanganyika Basin/Great Lakes region of Central Africa.

The Lake Tanganyika Basin is not only Africa’s largest source of available fresh water (and the world’s second largest) but is home to enormous mineral resources vital to next generation technologies, newly discovered fossil fuels, and hundreds of endangered species and unique biodiversity. Dr. Lehman and WAVE have thus become recognized and sought after as key experts, advisers and partners to actors as diverse as regional governments and local tribes, through to donor governments, philanthropists, non-profit organizations and multi-national corporations increasingly coming to understand the magnitude of importance of the Lake Tanganyika Basin across health, energy, environment and economic development disciplines.

Dr. Lehman graduated from Choate Rosemary Hall and was chosen as their 2014 Alumni Award recipient. She received both an MD and MBA from the University of Chicago, and additionally trained in General Surgery at the University of Chicago Medical Center and was a Senior Fellow with the MacLean Center for Clinical Medical Ethics. Dr. Lehman received the 2014 Distinguished Young Alumni Award from the University of Chicago Booth School of Business. She has been honored by Newsweek as one of the “150 Women Who Shake the World,” and by a number of other publications for her work in the Lake Tanganyika Basin.

IDENTIFYING & MITIGATING RISK FROM THE LATEST REGULATORY ENFORCEMENT TRENDS



LETOIA CROZIER
 VICE PRESIDENT & CHIEF COMPLIANCE OFFICER
Optum Home & Community Care
 Nashville

LeToia is Chief Compliance Officer for Optum Home and Community Care; service offerings for home and community-based care capabilities to address

medical, behavioral, and social needs. LeToia joined the Optum team in May 2020, after UnitedHealth Group’s acquisition of naviHealth, and has over twenty-five years of healthcare experience, including twenty-two years as a healthcare attorney.



RACHEL DELANEY
 SENIOR ATTORNEY,
 COMPLIANCE
 Ascension
 Milwaukee

Rachel currently serves as Senior Attorney, Compliance, for Ascension, the largest nonprofit health system in the United States and the world’s largest Catholic health system. In this role, Rachel partners with her Ascension clients and Legal and Compliance Department colleagues across the country to navigate a variety of regulatory, compliance, and transactional matters including fraud and abuse issues, compliance with the False Claims Act, the Stark Law, the Anti-Kickback Statute, the Civil Monetary Penalties Law, the Health Insurance Portability and Accountability Act (“HIPAA”), state privacy laws, the 340B Statute, and Centers for Medicare & Medicaid Services (“CMS”) regulations regarding hospital and physician reimbursement and payment, provider-based status, and graduate medical education (“GME”) matters.



AMANDEEP SIDHU
 PARTNER
Winston & Strawn
 Washington, D.C.

Aman represents clients with compliance concerns, regulatory challenges, internal and government investigations, and high-stakes disputes in the health care, life sciences, and pharmaceutical industries, including cases involving the False Claims Act, Stark Law, and Anti-Kickback Statute.

Aman focuses his practice on regulatory and compliance counseling, state and federal government investigations, and complex civil litigation involving regulated industries. Aman regularly represents clients in high stakes disputes in the health care and life sciences industries, including hospitals and health care companies in defense of qui tam litigation involving the False Claims Act (FCA), Stark Law, and Anti-Kickback Statute in federal district courts.



T. REED STEPHENS
PARTNER
Winston & Strawn
Washington, D.C.

Reed is the Chair of Winston’s Health Care & Life Sciences Industry Group and focuses his practice on pharmaceutical fraud and abuse, corporate compliance, and risk management. He has extensive experience in Anti-Kickback Statute and Stark Physician Self-Referral Law False Claims Act litigation. Reed has a wide array of experience in the life sciences industry, and represents pharmaceutical and biotech manufacturers, wholesalers and individuals, health care systems. He is a nationally recognized authority in the pharmaceutical fraud and abuse and corporate compliance spaces and has extensive experience in Anti-Kickback Statute and Stark Physician Self-Referral Law False Claims Act litigation.

SUPPLY CHAIN CHALLENGES AND TRIUMPHS: PEER-TO-PEER ROUNDTABLE DISCUSSION



CARI STINEBOWER
PARTNER
Winston & Strawn
Washington, D.C.

Cari practices in the area of economic sanctions, export controls, and anti-money laundering. With

over twenty years of government and private sector experience, she counsels clients on how to navigate the complex—and sometimes conflicting—web of government regulations. Cari provides practical guidance designed to allow clients to respond in a complex and changing political and business environment. Together with Winston’s other practices, she provides comprehensive and practical solutions for a wide range of clients.



TONY BUSCH
ASSOCIATE
[Virtual]
Winston & Strawn
Washington, D.C.

Formerly a counterterrorism specialist, Tony is a national security-focused international trade lawyer who advises companies how to contend with complex export controls, economic sanctions, and investment restrictions arising from an increasingly contentious global regulatory landscape.



JACOB HARDING
OF COUNSEL
[Virtual]
Winston & Strawn
Los Angeles

Jacob focuses his practice on cross-border matters involving the intersection between the United States, Europe, and China, offering practical insights into the legal, regulatory, and commercial challenges for multinational companies doing business in Asia and the West.

BUY, SELL, HOLD – HEALTH CARE M&A EDITION



LISA AHERN
PRINCIPAL
Deloitte
Chicago

Lisa is a Principal in Deloitte’s Life Sciences and Health Care Mergers & Acquisitions practice. For more than two decades, Lisa has consulted with and advised a broad range of organizations including, not-for-profit and for-profit health systems, private equity firms focused on a variety of transactions in the healthcare space, physician practices, urgent care organizations, medication monitoring companies, ambulatory surgery centers, dialysis clinics, managed care companies, dental plans, medical device manufacturers, post-acute care organizations and pharmaceutical companies. She has significant experience in advising healthcare organizations on various, complex transactional and financial issues.



ANDREW WALSH
MANAGING DIRECTOR
First Analysis
Chicago

Andrew is a managing director in healthcare investment banking. Andrew has over 20 years of experience as a healthcare entrepreneur, executive and operator. Prior to joining First Analysis in 2019, Andrew was part of the senior leadership team of Ciox Health, a large private equity-backed healthcare technology company. Andrew brings a wealth of experience to the investment banking team and has served in senior executive roles at some of the most respected healthcare companies in the United States including UnitedHealth Group, Optum and Davita. Andrew also founded, grew and

sold a successful population health company focused on helping vulnerable, high-risk populations. He saw this company through two exits, ultimately selling a combined entity to Guidewell in 2017. Andrew earned an MBA from the University of Notre Dame and a bachelor’s degree in economics from the University of Illinois.



ERIC KNICKREHM
OF COUNSEL
Winston & Strawn
Washington, D.C.

Eric focuses his practice on health care mergers and acquisitions as well as regulatory counseling and compliance. Eric counsels clients on corporate transactions, including mergers and acquisitions, investments, underwriting, and financing, particularly on health care matters. His government and policy experience enables him to offer clients strategic guidance in their efforts to shape federal health care policy. Before transitioning to a full-time legal practice, Eric worked in government relations, with a focus on health care policy, at a major D.C. government relations firm, where he helped clients develop legislative strategy to achieve their policy goals on Capitol Hill. Eric also served in the Office of Legislation at the Centers for Medicare & Medicaid Services, where he helped develop and implement such notable health care laws as the Medicare Access and CHIP Reauthorization Act and the 21st Century Cures Act.



JULIE VERN CESANO-GOUFFRANT
PARTNER
Winston & Strawn
Paris

Julie advises French and foreign companies on corporate and finance transactions, especially mergers and acquisitions and private equity

transactions. Julie focuses her practice in a variety of areas including mergers and acquisitions, private equity, capital markets, corporate restructurings, investments, corporate governance, finance and other general corporate matters. She represents publicly and privately held companies in connection with acquisitions, dispositions, leveraged buyouts, joint ventures, recapitalizations, and debt finance transactions. Her practice involves the negotiation and drafting of commercial contracts and services agreements.

ABOUT WINSTON & STRAWN

Winston & Strawn LLP is a global law firm with 900+ attorneys across 16 offices in Brussels, Charlotte, Chicago, Dallas, Hong Kong, Houston, London, Los Angeles, Miami, New York, Paris, San Francisco, São Paulo, Shanghai, Silicon Valley, and Washington, D.C. Additionally, the firm has significant resources devoted to clients and matters in Africa, the Middle East, and Latin America. The exceptional depth and geographic reach of our resources enable the firm to manage virtually every type of business-related legal issue. We serve the needs of enterprises of all types and sizes, in both the private and the public sectors. We understand that clients are looking for value beyond legal talent. We take time to learn about our clients' organizations and their business objectives. And we leverage technology and collaborate seamlessly to respond quickly and effectively to our clients' needs.

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